

Public Internet Users Perception About Online Pharmacy Access Usage

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ABSTRACT

The development of the internet network helped encourage the development of the world of health, especially pharmacy in the midst of the community with the emergence of online pharmacies. The emergence of this online pharmacy is feared to be able to limit pharmacist pharmacy services at the pharmacy because they do not meet directly with patients so they cannot conduct a prescription study maximally that will harm the community. Though this is important to be done to support the achievement of treatment and the desired cure. This study aims to determine the perception of the public internet users regarding the use of access to online pharmacies in Indonesia. This research is a descriptive study with cross sectional research design. Data collection was done by distributing online questionnaires to respondents. Data processing is done by calculating the percentage value of the perception of internet users about online pharmacies based on the results of questionnaire data in the table according to the variables studied to describe descriptive data. The results showed that of the 465 data of respondents who entered, only 57 respondents knew about online pharmacies, where the internet users in Indonesia perceived that online pharmacies could guarantee the quality and safety of drugs as many as 52.05%, had a cheaper and affordable price than conventional pharmacies as many as 55.55%, can guarantee the rights of consumers as many as 57.02%, have the offered convenience as many as 47.81%, have a risk in purchasing drugs as many as 46.93% and strongly agree that online pharmacies require clear rules as many as 71,05%.

Keywords : Online pharmacy, public, internet, Indonesia