

AUTHENTICITY STATEMENT

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AUTHENTICITY STATEMENT

For the sake of Allah, I confess this work is my own work except for the excerpts and the summaries that each of their sources has already been cited and mentioned. If in the future my confession is proved to be wrong and dishonest resulting the violence of the legal regulation of the papers and intellectual property rights, then I would have the will to return my degree to be drawn back to Universitas Islam Indonesia.

Yogyakarta, August 2018

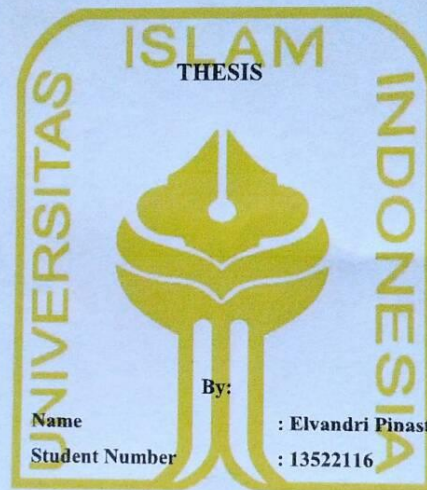

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Elvandri Pinasthiko Gumilang

THESIS APPROVAL OF SUPERVISOR

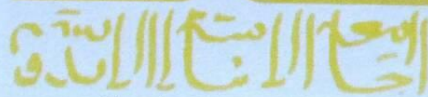
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THESIS APPROVAL OF SUPERVISOR

Selection of Business Strategy using SWOT and Fuzzy TOPSIS



By:
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Yogyakarta, August 2018

Supervisor

A handwritten signature in black ink is written over the word 'Supervisor'. The signature is stylized and appears to be 'Imam Djati Widodo'.

(Dr. Drs. Imam Djati Widodo, M.Eng. Sc)

THESIS APPROVAL OF EXAMINATION COMMITTEE

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THESIS APPROVAL OF EXAMINATION COMMITTEE

Selection of Business Strategy using SWOT and Fuzzy TOPSIS

By

Name : Elvandri Pinasthiko Gumilang

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Was defended before Examination Committee in Partial Fulfillment of the requirement
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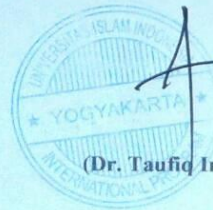
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Universitas Islam Indonesia



(Dr. Taufiq Immawan, S.T., M.M.)

DEDICATION PAGE

This thesis is dedicated to my beloved parents, Father & Mother. My thesis supervisor, Dr. Drs. Imam Djati Widodo, M.Eng. Sc. And All of my friends, IP TI UII batch 2013. And Industrial Engineering International Program of Univeristas Islam Indonesia

Thank you for everything.

MOTIVATION PAGE

“For indeed, with hardship will be ease. Indeed, with hardship will be ease.”

(Qs. Al-Insyirah: 5-6)

“For each one are successive [angels] before and behind him who protect him by the decree of Allah. Indeed, Allah will not change the condition of a people until they change what is in themselves. And when Allah intends for a people ill, there is no repelling it. And there is not for them besides Him any patron.”

(Qs. Ar-Ra'd: 11)

“Remember, today is the tomorrow you worried about yesterday.”

(Dale Carnegie)

"Someone is sitting in the shade today because someone planted a tree a long time ago."

(Warren Buffett)

PREFACE

Assalamu'alaikum Wr. Wb.

Alhamdulillahirrobbilalamin, gratitude and praise to Allah SWT for the grace, and guidance to help the author in completing this thesis. However, Author had obtained so many helps and supports, either directly or indirectly, from some parties involved. On this occasion, Author would like to appreciate and thank to all the parties below:

- a. My beloved father and mother who always give prayer, support, and motivation during conduct and completing this thesis.
- b. Dr. Drs. Imam Djati Widodo, M.Eng. Sc. As the supervisor who always gives guidance and provide knowledge to assist author in completing this thesis.
- c. My friends of International Program Industrial Engineering Universitas Islam Indonesia batch 2013.
- d. All parties that cannot be mentioned one by one by author.

Author realizes that this thesis is still not perfect and still have some weaknesses so that author really expects any criticism and suggestions from readers for the perfection of this report. Hopefully this report and information included will be useful for author and give benefit to other parties who read this.

Wassalamualaikum Wr. Wb.

Yogyakarta, August 2018

Elvandri Pinasthiko Gumilang