

LAMPIRAN





KUESIONER PENELITIAN

Partisipan yang terhormat,

Saya adalah mahasiswa Program Strata Satu Manajemen Universitas Islam Indonesia Yogyakarta yang saat ini sedang melakukan penelitian dengan judul “*Pengaruh Supply Chain Integration Terhadap Kualitas dan Inovasi Produk pada UKM di Yogyakarta*”. Penelitian ini merupakan syarat untuk kelulusan dijenjang pendidikan Strata Satu (S1)

Berkaitan dengan hal tersebut, saya mohon bantuan kepada Saudara/I untuk bersedia mengisi kuesioner sesuai dengan pernyataan – pernyataan yang tertera berikut ini. Jawaban dan kerahasiaan responden terjamin kerahasiaannya.

Atas kesediaan Saudara/ I dalam mengisi kuesioner ini, dengan rendah hati saya ucapkan terima kasih.

Yogyakarta, 16 Desember 2016

Peneliti

Aisyah Damayanti

I. DATA RESPONDEN

Nama Perusahaan :

Nama Pelaku Usaha :

Beri jawaban pada kolom yang telah disediakan sesuai dengan jawaban Anda

1. Apa produk yang dihasilkan pada perusahaan anda?

2. Berapa banyak material/ komponen supplier yang anda miliki?

3. Rata-rata, berapa banyak supplier langsung yang anda miliki untuk setiap komponen?

4. Berapa banyak karyawan yang bekerja di bagian pembelian dan departemen manajemen pasokan?

5. Berapa banyak pembeli/ pelanggan yang anda miliki?

6. Rata-rata, berapa banyak pembeli/ pelanggan langsung yang anda miliki untuk setiap produk yang anda jual?

7. Berapa banyak karyawan yang bekerja di bagian pemasaran dan departemen manajemen penjualan?

II. KUESIONER

Petunjuk pengisian :

Isilah jawaban sesuai pendapat Anda dengan memberi satu tanda cek (√) pada kotak yang tersedia.

Keterangan :

SS = Sangat setuju

S = Setuju

KS = Kurang setuju

TS = Tidak setuju

STS = Sangat tidak setuju

A. Integrasi Pemasok

No	Pertanyaan	SS	S	KS	TS	STS
1	Anda memiliki komunikasi yang efektif dengan pemasok dalam kegiatan penelitian dan pengembangan produk.					
2	Anda dan pemasok saling memiliki informasi yang bersifat transparan mengenai status persediaan satu sama lain.					
3	Anda dan pemasok menyediakan rencana produksi satu sama lain.					
4	Anda berkolaborasi dengan pemasok dalam program pengembangan.					
5	Anda dan pemasok menyadari jangka menengah dan jangka panjang kebijakan dan strategi.					
6	Anda dan pemasok berbagi informasi teknis jika diperlukan.					
7	Anda memiliki hubungan jangka panjang dengan pemasok.					

B. Integrasi pelanggan

No	Pertanyaan	SS	S	KS	TS	STS
1	Anda memiliki komunikasi yang efektif dengan pelanggan dalam kegiatan penelitian dan pengembangan produk.					
2	Anda dan pelanggan saling memiliki informasi yang bersifat transparan mengenai status persediaan satu sama lain.					
3	Anda dan pelanggan menyediakan rencana produksi satu sama lain.					
4	Anda berkolaborasi dengan pelanggan dalam program pengembangan.					
5	Anda dan pelanggan menyadari jangka menengah dan jangka panjang kebijakan dan strategi.					
6	Anda dan pelanggan berbagi informasi teknis jika diperlukan.					
7	Anda memiliki hubungan jangka panjang dengan pelanggan.					

C. Integrasi Internal

No	Pertanyaan	SS	S	KS	TS	STS
1	Anda memiliki komunikasi yang efektif antara departemen yang berbeda mengenai produk baru atau proses rencana pengembangan.					
2	Berbeda tetapi terkait bagian produksi memiliki informasi transparan tentang status persediaan satu sama lain.					

3	Departemen yang berbeda dalam perusahaan anda saling menyediakan rencana masing-masing.					
4	Departemen yang berbeda dalam perusahaan anda berkolaborasi dengan program pengembangan perusahaan					
5	Departemen yang berbeda dalam perusahaan anda berbagi informasi teknis satu sama lain dengan cepat bila diperlukan.					

D. Kualitas Produk

No	Pertanyaan	SS	S	KS	TS	STS
1	Produk anda berbeda dari kompetitor karena kualitasnya.					
2	Pembeli/pelanggan anda merasa puas dengan kualitas produk anda.					
3	Pembeli/ pelanggan anda menerima perbaikan terus menerus pada kualitas produk anda.					

E. Inovasi Produk

No	Pertanyaan	SS	S	KS	TS	STS
1	Produk anda berbeda dengan competitor karena inovasi desain.					
2	Pembeli/ pelanggan anda merasa puas dengan inovasi desain produk anda.					
3	Anda memperkenalkan produk baru kepada pelanggan di depan competitor/pesaing.					

DATA HASIL TANGGAPAN RESPONDEN

INTEGRASI PEMASOK

A1	A2	A3	A4	A5	A6	A7	RATA-RATA	JUMLAH
4	4	4	4	4	4	4	4	28
4	4	3	4	4	4	4	3.857	27
4	4	5	5	5	5	4	4.571	32
4	4	4	4	4	4	4	4	28
4	4	4	4	4	4	4	4	28
5	4	2	2	4	4	4	3.571	25
4	4	4	5	4	4	4	4.142	29
4	4	4	2	3	3	3	3.285	23
4	4	3	5	5	4	5	4.285	30
4	4	4	4	4	4	4	4	28
4	4	4	4	4	4	4	4	28
4	5	3	5	4	4	4	4.1428	29
4	4	5	4	4	4	5	4.2857	30
4	4	4	4	3	4	4	3.857	27
4	4	3	4	4	4	3	3.714	26
4	4	4	3	3	3	4	3.571	25
4	4	4	4	4	4	4	4	28
4	4	3	3	4	4	4	3.714	26
4	4	4	4	4	4	4	4	28
4	4	3	4	4	4	4	3.857	27
4	4	5	5	5	4	4	4.428	31
4	4	3	3	4	4	4	3.714	26
4	4	3	4	4	4	3	3.714	26
4	5	3	5	4	4	4	4.142	29
5	5	5	5	5	5	5	5	35
4	4	4	5	4	4	4	4.142	29
4	4	4	2	3	3	3	3.285	23
4	4	3	5	5	4	5	4.285	30
4	4	4	4	4	4	4	4	28
4	4	4	4	4	4	4	4	28
4	4	4	4	4	5	4	4.142	29
5	5	5	5	5	5	5	5	35
4	4	4	4	4	4	4	4	28
4	4	5	5	5	5	4	4.571	32
4	4	4	4	4	4	4	4	28
4.085	4.114	3.828	4.057	4.085	4.057	4.028	4.0367	28.257

DATA HASIL TANGGAPAN RESPONDEN

INTEGRASI PELANGGAN

B1	B2	B3	B4	B5	B6	B7	RATA-RATA	JUMLAH
4	3	3	3	4	4	4	3.571	25
4	4	3	3	4	4	4	3.714	26
5	4	3	4	4	4	4	4	28
4	3	3	3	3	4	4	3.428	24
4	4	4	4	5	4	5	4.285	30
4	4	2	4	4	2	4	3.428	24
4	4	3	4	4	4	4	3.857	27
4	4	2	4	4	4	4	3.714	26
3	3	4	4	4	4	4	3.714	26
4	4	4	4	4	4	4	4	28
4	4	4	4	4	4	4	4	28
4	4	2	2	3	4	3	3.142	22
3	4	4	5	5	4	5	4.285	30
4	4	4	4	4	5	4	4.142	29
4	4	4	4	4	4	4	4	28
4	4	2	2	2	2	2	2.571	18
4	4	4	4	4	4	4	4	28
4	3	3	3	3	4	4	3.428	24
4	3	3	3	4	4	4	3.571	25
4	4	3	3	4	4	4	3.714	26
5	5	4	4	4	4	4	4.285	30
4	4	3	3	3	3	3	3.285	23
4	4	4	4	4	4	4	4	28
4	4	2	2	3	4	3	3.142	22
5	5	5	5	5	5	5	5	35
4	4	3	4	4	4	4	3.857	27
4	4	2	4	4	4	4	3.714	26
3	3	4	4	4	4	4	3.714	26
4	4	4	4	4	4	4	4	28
4	4	4	4	4	4	4	4	28
4	3	3	3	3	4	4	3.428	24
5	5	5	5	5	5	5	5	35
4	3	3	3	4	4	4	3.571	25
5	4	3	4	4	4	4	4	28
4	3	3	3	3	4	4	3.428	24
4.057	3.828	3.314	3.628	3.857	3.942	3.971	3.8	26.6

DATA HASIL TANGGAPAN RESPONDEN

INTEGRASI INTERNAL

C1	C2	C3	C4	C5	RATA-RATA	JUMLAH
4	4	4	4	4	4	20
3	3	4	3	3	3.2	16
5	4	3	4	4	4	20
4	4	4	4	4	4	20
5	4	4	4	5	4.4	22
4	4	2	4	4	3.6	18
4	4	5	4	4	4.2	21
2	2	2	2	2	2	10
4	4	3	4	4	3.8	19
4	4	4	4	4	4	20
4	4	4	4	3	3.8	19
4	4	3	4	5	4	20
5	5	3	3	4	4	20
4	4	4	4	4	4	20
4	4	4	4	4	4	20
2	2	2	2	2	2	10
4	4	4	4	4	4	20
4	4	4	3	4	3.8	19
4	4	4	4	4	4	20
4	3	3	3	3	3.2	16
5	4	3	4	4	4	20
3	4	4	4	4	3.8	19
4	4	4	4	4	4	20
4	4	3	4	5	4	20
5	5	5	5	5	5	25
4	4	5	4	4	4.2	21
2	2	2	2	2	2	10
4	4	3	4	4	3.8	19
4	4	4	4	4	4	20
4	4	4	4	3	3.8	19
4	4	4	5	4	4.2	21
5	5	5	5	5	5	25
4	4	4	4	4	4	20
5	4	3	4	4	4	20
4	4	4	4	4	4	20
3.971	3.857	3.628	3.8	3.857	3.822	19.114

DATA HASIL TANGGAPAN RESPONDEN

KUALITAS PRODUK

D1	D2	D3	RATA-RATA	JUMLAH
4	4	4	4	12
4	4	4	4	12
4	5	5	4.667	14
4	4	4	4	12
5	5	4	4.667	14
4	4	2	3.333	10
3	5	2	3.333	10
5	5	5	5	15
4	4	4	4	12
4	4	4	4	12
4	5	5	4.667	14
4	4	4	4	12
5	5	5	5	15
4	4	4	4	12
4	4	3	3.667	11
2	4	4	3.333	10
4	4	4	4	12
4	4	4	4	12
4	4	4	4	12
4	4	4	4	12
4	4	4	4	12
4	4	4	4	12
3	4	4	3.667	11
4	3	4	3.667	11
4	4	4	4	12
5	5	5	5	15
3	4	3	3.333	10
5	4	4	4.333	13
4	4	4	4	12
4	4	4	4	12
4	4	4	4	12
4	4	4	4	12
5	5	5	5	15
4	5	5	4.667	14
4	5	5	4.667	14
4	4	4	4	12
4.028	4.257	4.057	4.114	12.342

DATA HASIL TANGGAPAN RESPONDEN

INOVASI PRODUK

E1	E2	E3	RATA-RATA	JUMLAH
4	4	3	3.667	11
4	4	4	4	12
5	5	5	5	15
4	4	4	4	12
5	4	5	4.667	14
4	4	4	4	12
4	5	4	4.333	13
5	5	2	4	12
4	5	5	4.667	14
4	4	4	4	12
5	5	2	4	12
4	4	3	3.667	11
4	5	5	4.667	14
4	4	4	4	12
4	4	3	3.667	11
2	4	4	3.333	10
4	4	4	4	12
4	4	5	4.333	13
4	4	3	3.667	11
4	4	4	4	12
4	4	3	3.667	11
3	4	4	3.667	11
4	3	4	3.667	11
4	4	4	4	12
5	5	5	5	15
4	4	3	3.667	11
2	4	4	3.333	10
4	4	4	4	12
4	4	5	4.333	13
4	5	5	4.667	14
4	4	4	4	12
5	5	5	5	15
4	5	5	4.667	14
5	5	5	5	15
4	4	4	4	12
4.057	4.285	4.028	4.123	12.371

Correlations

	A1	A2	A3	A4	A5	A6	A7	B1	B2	B3	B4	B5	B6	B7	C1	C2	C3	C4	C5	D1	D2	D3	E1	E2	E3	TOTAL
A1 Pearson Correlation	1	.532**	.071	-.020	.321	.393	.386	.393	.458**	.256	.419	.388	.030	.380	.275	.363	.137	.374	.326	.321	.252	-.024	.277	.228	.231	.452**
Sig. (2-tailed)		.001	.684	.908	.060	.019	.022	.019	.006	.138	.012	.021	.864	.024	.110	.032	.433	.027	.056	.060	.145	.889	.107	.187	.181	.006
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
A2 Pearson Correlation	.532**	1	.084	.394	.269	.335	.334	.335	.431**	.081	-.061	.080	.343	.018	.245	.339	.161	.355	.539**	.278	.175	.223	.236	.151	.094	.410
Sig. (2-tailed)	.001		.633	.019	.119	.049	.050	.049	.010	.642	.728	.646	.043	.917	.156	.047	.357	.037	.001	.106	.314	.199	.172	.388	.591	.014
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
A3 Pearson Correlation	.071	.084	1	.331	.246	.355	.243	.519**	.345	.373	.448**	.373	.443**	.404	.392	.236	.223	.153	.058	.266	.588**	.561**	.308	.510**	.192	.577**
Sig. (2-tailed)	.684	.633		.052	.154	.036	.159	.001	.043	.027	.007	.027	.008	.016	.020	.173	.198	.379	.740	.123	.000	.000	.072	.002	.270	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
A4 Pearson Correlation	-.020	.394	.331	1	.709**	.622**	.521**	.202	.139	.461**	.120	.223	.520**	.181	.689**	.598**	.469**	.628**	.623**	-.058	.166	.134	.438**	.223	.194	.653**
Sig. (2-tailed)	.908	.019	.052		.000	.000	.001	.245	.426	.005	.492	.198	.001	.297	.000	.000	.004	.000	.000	.742	.341	.442	.008	.198	.263	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
A5 Pearson Correlation	.321	.269	.246	.709**	1	.742**	.602**	.307	.139	.507**	.347**	.357**	.281	.376**	.739**	.637**	.255	.625**	.571**	.162	.231	.204	.523**	.317	.361	.718**
Sig. (2-tailed)	.060	.119	.154	.000		.000	.000	.073	.424	.002	.041	.035	.102	.026	.000	.000	.139	.000	.000	.352	.182	.240	.001	.063	.033	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
A6 Pearson Correlation	.393	.335	.355	.622**	.742**	1	.469**	.493**	.144	.468**	.297	.310	.425	.436**	.782**	.731**	.488**	.798**	.655**	.192	.300	.243	.615**	.286	.423	.793**
Sig. (2-tailed)	.019	.049	.036	.000	.000		.005	.003	.408	.005	.083	.070	.011	.009	.000	.000	.003	.000	.000	.269	.080	.160	.000	.096	.011	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
A7 Pearson Correlation	.386	.334	.243	.521**	.602**	.469**	1	-.126	.017	.460**	.251	.278	.199	.305	.512**	.591**	.229	.414	.455**	.090	.311	.232	.247	.410	.466**	.584**
Sig. (2-tailed)	.022	.050	.159	.001	.000	.005		.472	.922	.005	.146	.106	.251	.075	.002	.000	.186	.013	.006	.607	.069	.179	.153	.014	.005	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
B1 Pearson Correlation	.393	.335	.519**	.202	.307	.493**	-.126	1	.574**	.101	.138	.121	.218	.114	.315	.113	.199	.289	.181	.093	.300	.243	.347	.168	.067	.408
Sig. (2-tailed)	.019	.049	.001	.245	.073	.003	.472		.000	.565	.429	.488	.208	.516	.065	.516	.253	.093	.299	.594	.080	.160	.041	.334	.701	.015
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
B2 Pearson Correlation	.458**	.431**	.345	.139	.139	.144	.017	.574**	1	.304	.455**	.411**	.145	.167	.186	.085	.047	.058	.077	.182	.260	.096	.177	.171	.010	.364
Sig. (2-tailed)	.006	.010	.043	.426	.426	.408	.922	.000		.076	.006	.014	.406	.339	.283	.625	.787	.743	.662	.295	.131	.584	.308	.326	.953	.032
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
B3 Pearson Correlation	.256	.081	.373	.461**	.507**	.468**	.460**	.101	.304	1	.692**	.631**	.576**	.642**	.599**	.642**	.590**	.550**	.392**	.325	.152	.262	.433**	.195	.317	.760**
Sig. (2-tailed)	.138	.642	.027	.005	.002	.005	.005	.565	.076		.000	.000	.000	.000	.000	.000	.000	.001	.020	.056	.384	.129	.009	.262	.064	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
B4 Pearson Correlation	.419	-.061	.448**	.120	.347	.297	.251	.138	.455**	.692**	1	.833**	.404	.782**	.420**	.394	.234	.234	.106	.518**	.404	.144	.433**	.421	.239	.640**
Sig. (2-tailed)	.012	.728	.007	.492	.041	.083	.146	.429	.006	.000		.000	.016	.000	.012	.019	.176	.177	.545	.001	.016	.408	.009	.012	.166	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
B5 Pearson Correlation	.386	.080	.373	.223	.357	.310	.278	.121	.411	.631**	.833**	1	.515**	.867**	.512**	.412	.277	.252	.252	.672**	.475**	.206	.550**	.388	.219	.699**
Sig. (2-tailed)	.021	.646	.027	.198	.035	.070	.106	.488	.014	.000	.000		.002	.000	.002	.014	.108	.144	.145	.000	.004	.236	.001	.021	.206	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
B6 Pearson Correlation	.030	.343	.443**	.520**	.281	.425	.199	.218	.145	.576**	.404	.515**	1	.608**	.440**	.411	.546**	.387	.368	.568**	.247	.419	.518**	.247	.119	.675**
Sig. (2-tailed)	.864	.043	.008	.001	.102	.011	.251	.208	.406	.000	.016	.002		.000	.008	.014	.001	.022	.030	.000	.152	.012	.001	.153	.494	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
B7 Pearson Correlation	.380	.018	.404	.181	.376	.436**	.305	.114	.167	.642**	.782**	.867**	.608**	1	.591**	.513**	.407	.345	.326	.757**	.436**	.218	.610**	.328	.304	.741**
Sig. (2-tailed)	.024	.917	.016	.297	.026	.009	.075	.516	.339	.000	.000	.000	.000		.000	.002	.015	.042	.056	.000	.009	.208	.000	.054	.076	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
C1 Pearson Correlation	.275	.245	.392	.689**	.739**	.782**	.512**	.315	.186	.599**	.420	.512**	.440**	.591**	1	.858**	.428	.718	.769**	.305	.315	.158	.661**	.237	.395	.848**
Sig. (2-tailed)	.110	.156	.020	.000	.000	.000	.002	.065	.283	.000	.012	.002	.008	.000		.000	.010	.000	.000	.075	.065	.365	.000	.170	.019	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
C2 Pearson Correlation	.363	.339	.236	.598**	.637**	.731**	.591**	.113	.085	.642**	.394	.412	.411	.513**	.858**	1	.612**	.827**	.841**	.216	.192	.075	.515**	.199	.354	.797**
Sig. (2-tailed)	.032	.047	.173	.000	.000	.000	.000	.516	.625	.000	.019	.014	.014	.002	.000		.000	.000	.000	.212	.269	.667	.002	.252	.037	.000
N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35
C3 Pearson Correlation	.137	.161	.223	.469**	.255	.488**	.229	.199	.047	.590**	.234	.277	.546**	.407	.428**	.612**	1	.650**	.503**	-.035	.093	-.060	.344	.048	.137	.560**
Sig. (2-tailed)	.433	.357	.198	.004	.139	.003	.186	.253	.787	.000	.176	.108	.001	.015	.010	.000		.000	.002	.840</						

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	35	100.0
	Excluded ^a	0	.0
	Total	35	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.751	.936	26

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
A1	193.29	381.798	.441	.749	.749
A2	193.26	381.667	.396	.749	.749
A3	193.54	370.373	.551	.741	.741
A4	193.31	365.104	.627	.737	.737
A5	193.29	371.210	.704	.741	.741
A6	193.31	371.987	.783	.741	.741
A7	193.34	375.232	.567	.744	.744
B1	193.31	379.281	.387	.747	.747
B2	193.54	378.961	.338	.747	.747
B3	194.06	362.585	.741	.735	.735
B4	193.74	367.961	.616	.739	.739
B5	193.51	369.375	.681	.740	.740
B6	193.43	371.429	.658	.741	.741
B7	193.40	370.541	.727	.740	.740
C1	193.40	361.188	.836	.733	.733
C2	193.51	365.551	.784	.737	.737
C3	193.74	368.903	.530	.740	.740
C4	193.57	367.546	.678	.738	.738
C5	193.51	367.316	.637	.739	.739
D1	193.34	375.114	.471	.744	.744
D2	193.11	376.575	.507	.745	.745
D3	193.31	376.045	.363	.745	.745
E1	193.31	367.751	.708	.739	.739
E2	193.09	377.139	.465	.746	.746
E3	193.34	372.644	.405	.743	.743
TOTAL	98.69	96.692	1.000	.925	.925

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	INTEGRASI_PE LANGGAN, INTEGRASI_IN TERNAL, INTEGRASI_PE MASOK ^b	.	Enter

a. Dependent Variable: KUALITAS_PRODUK

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.661 ^a	.437	.382	1.143	1.963

a. Predictors: (Constant), INTEGRASI_PELANGGAN, INTEGRASI_INTERNAL, INTEGRASI_PEMASOK

b. Dependent Variable: KUALITAS_PRODUK

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	31.395	3	10.465	8.012	.000 ^b
Residual	40.491	31	1.306		
Total	71.886	34			

a. Dependent Variable: KUALITAS_PRODUK

b. Predictors: (Constant), INTEGRASI_PELANGGAN, INTEGRASI_INTERNAL,
INTEGRASI_PEMASOK

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics	
	B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF
1 (Constant)	2.833	2.259		1.254	.219					
INTEGRASI_INTER NAL	-.226	.092	-.514	-2.470	.019	.145	-.406	-.333	.420	2.382
INTEGRASI_PEMAS OK	.258	.119	.472	2.174	.037	.417	.364	.293	.385	2.595
INTEGRASI_PELAN GGAN	.246	.075	.559	3.286	.003	.561	.508	.443	.627	1.595

a. Dependent Variable: KUALITAS_PRODUK

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	INTEGRASI_INT ERNAL	INTEGRASI_PE MASOK	INTEGRASI_PE LANGGAN
1	1	3.976	1.000	.00	.00	.00	.00
	2	.015	16.465	.17	.51	.00	.02
	3	.007	23.768	.22	.05	.02	.94
	4	.002	40.971	.61	.43	.98	.04

a. Dependent Variable: KUALITAS_PRODUK

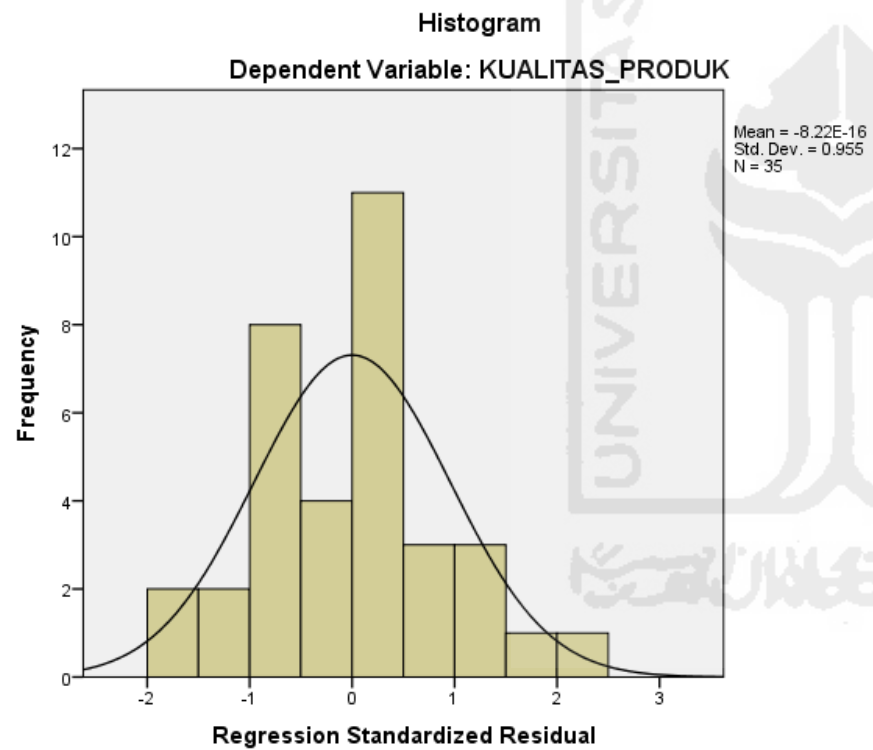
Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	10.90	14.82	12.34	.961	35
Std. Predicted Value	-1.500	2.575	.000	1.000	35
Standard Error of Predicted Value	.227	.725	.363	.135	35
Adjusted Predicted Value	10.89	14.75	12.33	.949	35
Residual	-2.207	2.317	.000	1.091	35
Std. Residual	-1.931	2.027	.000	.955	35
Stud. Residual	-1.971	2.244	.005	1.025	35
Deleted Residual	-2.423	3.129	.011	1.273	35
Stud. Deleted Residual	-2.073	2.412	.007	1.060	35
Mahal. Distance	.368	12.701	2.914	3.176	35

Cook's Distance	.000	.616	.046	.125	35
Centered Leverage Value	.011	.374	.086	.093	35

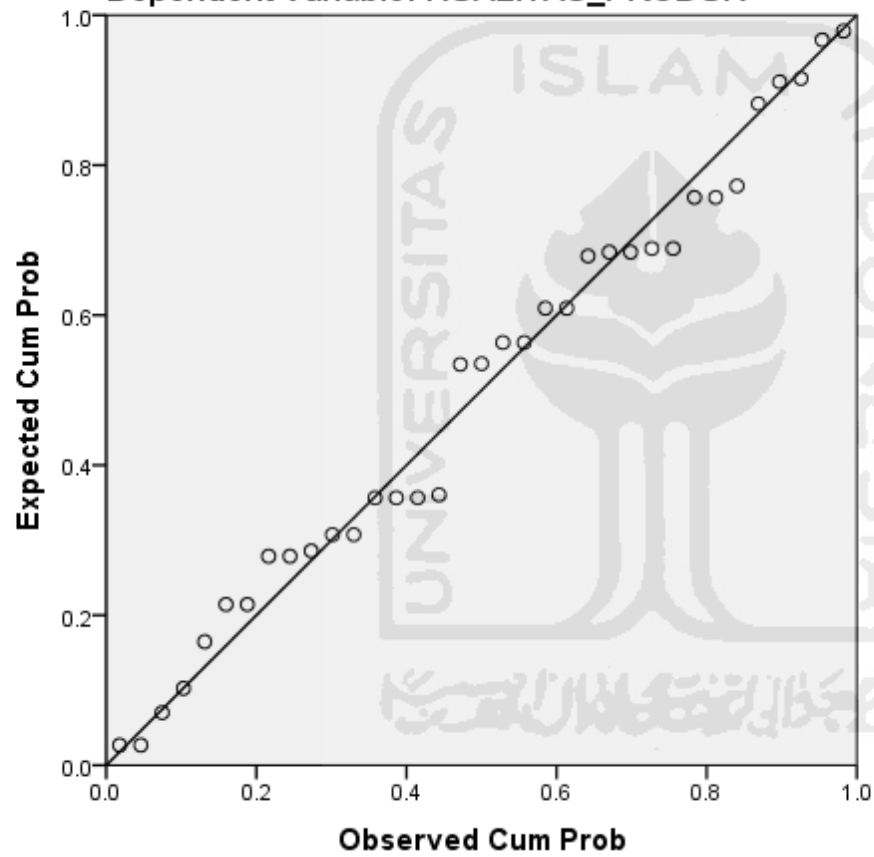
a. Dependent Variable: KUALITAS_PRODUK

Charts



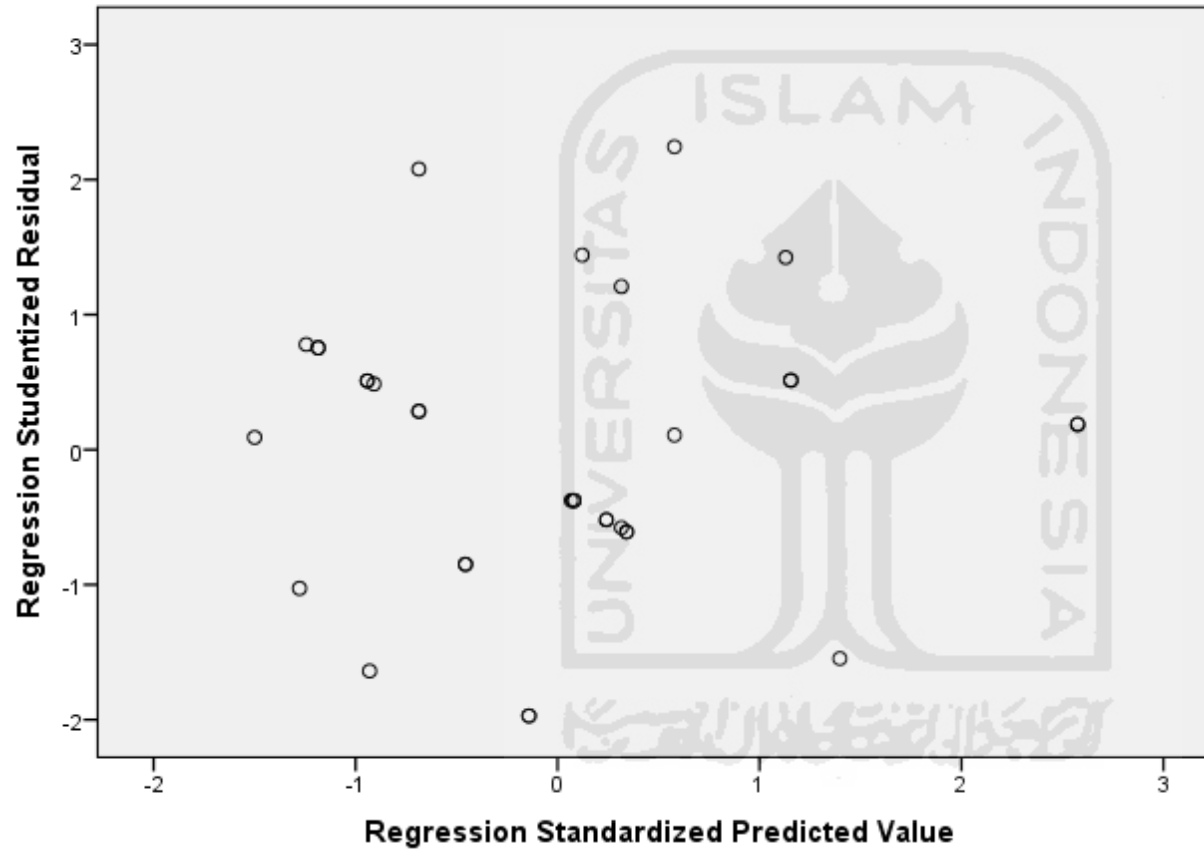
Normal P-P Plot of Regression Standardized Residual

Dependent Variable: KUALITAS_PRODUK



Scatterplot

Dependent Variable: KUALITAS_PRODUK



Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	INTEGRASI_PE LANGGAN, INTEGRASI_IN TERNAL, INTEGRASI_PE MASOK ^b	.	Enter

a. Dependent Variable: INOVASI_PRODUK

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.705 ^a	.496	.448	1.068	1.562

a. Predictors: (Constant), INTEGRASI_PELANGGAN, INTEGRASI_INTERNAL, INTEGRASI_PEMASOK

b. Dependent Variable: INOVASI_PRODUK

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	34.839	3	11.613	10.189	.000 ^b
Residual	35.332	31	1.140		
Total	70.171	34			

a. Dependent Variable: INOVASI_PRODUK

b. Predictors: (Constant), INTEGRASI_PELANGGAN, INTEGRASI_INTERNAL,
INTEGRASI_PEMASOK

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics	
	B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF
(Constant)	1.302	2.111		.617	.542					
1 INTEGRASI_INTERNAL	-.024	.085	-.056	-.285	.778	.505	-.051	-.036	.420	2.382
INTEGRASI_PEMASOK	.291	.111	.538	2.622	.013	.667	.426	.334	.385	2.595
INTEGRASI_PELANGG AN	.125	.070	.288	1.786	.084	.577	.306	.228	.627	1.595

a. Dependent Variable: INOVASI_PRODUK

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	INTEGRASI_INT ERNAL	INTEGRASI_PE MASOK	INTEGRASI_PE LANGGAN
1	1	3.976	1.000	.00	.00	.00	.00
	2	.015	16.465	.17	.51	.00	.02
	3	.007	23.768	.22	.05	.02	.94
	4	.002	40.971	.61	.43	.98	.04

a. Dependent Variable: INOVASI_PRODUK

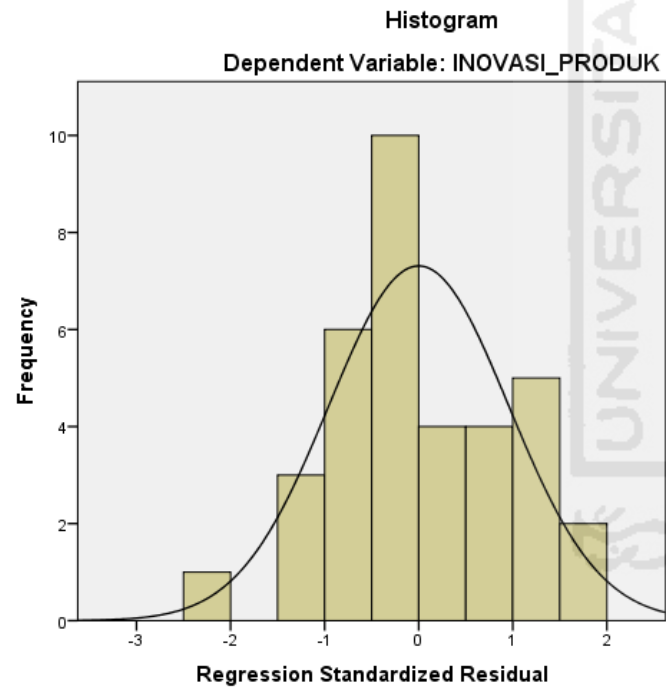
Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	10.57	15.24	12.37	1.012	35
Std. Predicted Value	-1.776	2.831	.000	1.000	35
Standard Error of Predicted Value	.212	.677	.339	.127	35
Adjusted Predicted Value	10.50	15.32	12.38	1.013	35
Residual	-2.572	1.925	.000	1.019	35
Std. Residual	-2.409	1.803	.000	.955	35
Stud. Residual	-2.526	1.848	-.005	1.010	35
Deleted Residual	-2.827	2.023	-.012	1.147	35
Stud. Deleted Residual	-2.788	1.927	-.006	1.041	35
Mahal. Distance	.368	12.701	2.914	3.176	35

Cook's Distance	.000	.163	.033	.046	35
Centered Leverage Value	.011	.374	.086	.093	35

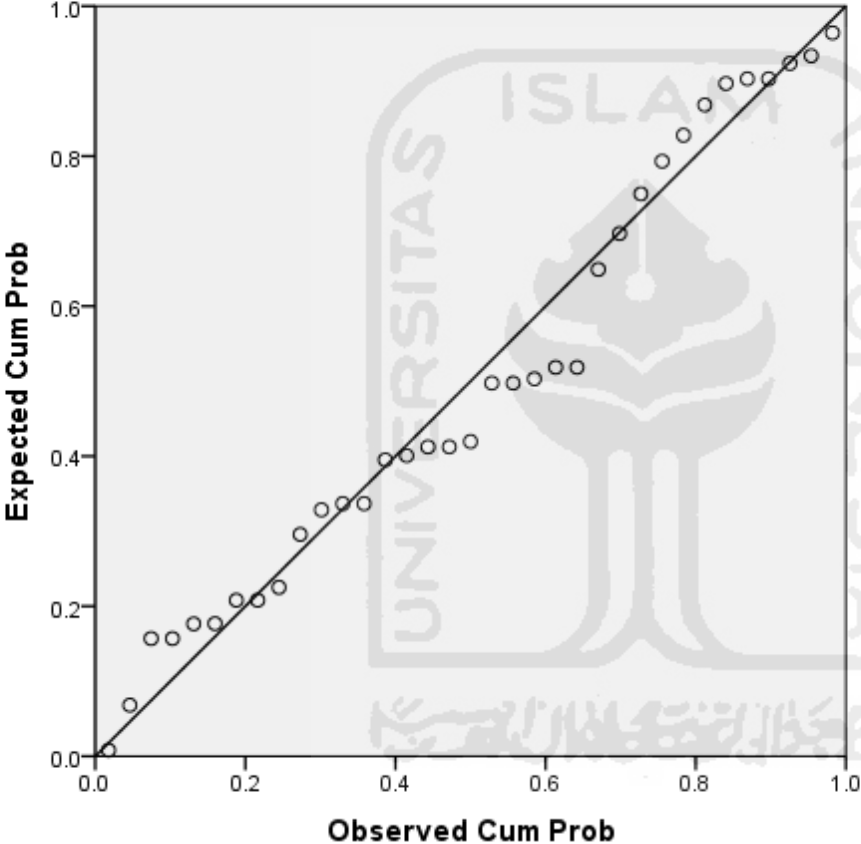
a. Dependent Variable: INOVASI_PRODUK

Charts



Normal P-P Plot of Regression Standardized Residual

Dependent Variable: INOVASI_PRODUK



Scatterplot

Dependent Variable: INOVASI_PRODUK

