

PUSAT BUDAYA AIR DI TIRTA BUDI BLUE LAGOON YOGYAKARTA
Pusat Budaya Air *Blue Lagoon* sebagai Daya Tarik Wisata yang Rekreatif Edukatif

WATER CULTURAL CENTER AT TIRTA BUDI BLUE LAGOON YOGYAKARTA
Water Cultural Center as an Recreative Educative Tourist Attraction Space

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ABSTRAK

Tirta Budi *Blue Lagoon* berlokasi di Dalem, Widodomartani, Ngemplak, Sleman, Yogyakarta, merupakan obyek wisata yang memiliki natural resources berupa aset alam sungai dan mata air yang mesti dijaga kelestariannya. Penambahan komponen wisata secara sporadis, dikhawatirkan merusak natural resources yang dimaksud. Untuk itu perancangan bangunan *Water Cultural Center* diharapkan dapat menjaga kelestarian komponen alam sekaligus mengakomodasi seluruh aktivitas atraksi budaya *Blue Lagoon*. Dalam proses perancangannya, *Blue Lagoon Water Cultural Center* mengadopsi pendekatan rekreatif edukatif dalam penyelesaian masalah. Sesuai tipologinya, komponen air sebagai natural resources, diangkat menjadi komponen alam utama yang mempengaruhi seluruh aktivitas atraksi yang dihadirkan di dalam maupun di luar bangunan. Metoda yang dipilih adalah melalui pengolahan sumber mata air yang harus ditampung dan diolah terlebih dahulu sebagai wadah atraksi budaya sekaligus sebagai upaya menjamin kesehatan dan kebersihan lingkungan. Rekreatif edukatif juga diterapkan melalui pengarahannya sirkulasi bangunan utama berupa tatanan yang mengedukasi terlebih dahulu dengan adanya museum budaya air dan workshop batik. Ruang rekreatif diwujudkan dalam sarana terapi, water attraction space dan teater air. Natural resources berupa vegetasi dalam perwujudan rekreatif edukatif, diimplementasikan dalam proses pengolahan air sebagai *bio-water filter* dan sebagai wadah edukasi pewarna alami batik. Local wisdom sebagai elemen fisik bangunan, mengangkat bambu dan kayu sebagai material alami dalam eksterior maupun interior bangunan. Hal ini bermaksud agar kesan alami dan rekreatif dari *Blue Lagoon* masih dapat dirasakan serta penampilan bangunan dapat selaras dengan lingkungan alam di sekitarnya.

Kata kunci: Daya Tarik Wisata, Natural Resources, Rekreatif Edukatif, Tirta Budi Blue Lagoon, *Water Cultural Center*

ABSTRACT

Tirta Budi Blue Lagoon tourism object located in Dalem, Widodomartani, Ngemplak, Sleman, Yogyakarta creating a natural resources in the form of rivers natural assets and springs as a tourist attraction that must be preserved. Sporadically development of tourism, it is feared will bring damage to natural resources. To overcome this, an opportunity rises in the form of *Water Cultural Center* building that can maintain the preservation of natural components while accommodating all the activities of *Blue Lagoon* cultural attractions. In design process, *Blue Lagoon Water Cultural Center* adopted an educational recreational approach in solving the problems. In accordance with the typology, the components of water as natural resources are decided as the main natural components that affect all attraction activities inside and outside the building. The result of the method is the form of processing water sources which must be accommodated and processed in advance as an example of cultural attraction as well as an effort to ensure environmental health and cleanliness. Educational recreational is also implemented through directing the circulation of the main building with a scheme that educates in the form of water culture museum and batik workshops. The recreational space then manifested in therapeutic pool, water attraction space and water theater. Natural vegetation resources also forming educational recreation and implemented in the process of water treatment such as *bio-water filters* and batik natural dyes workshop. Local wisdom as a physical element of buildings, lifting bamboo and wood as natural material in the exterior and interior of buildings. This means that the natural impression and recreation of the *Blue Lagoon* still can be felt while maintaining the appearance of the building harmony with the surrounding natural environment.

Keywords: Tourist Attraction, Natural Resources, Educational Recreational, Tirta Budi Blue Lagoon, *Water Cultural Center*