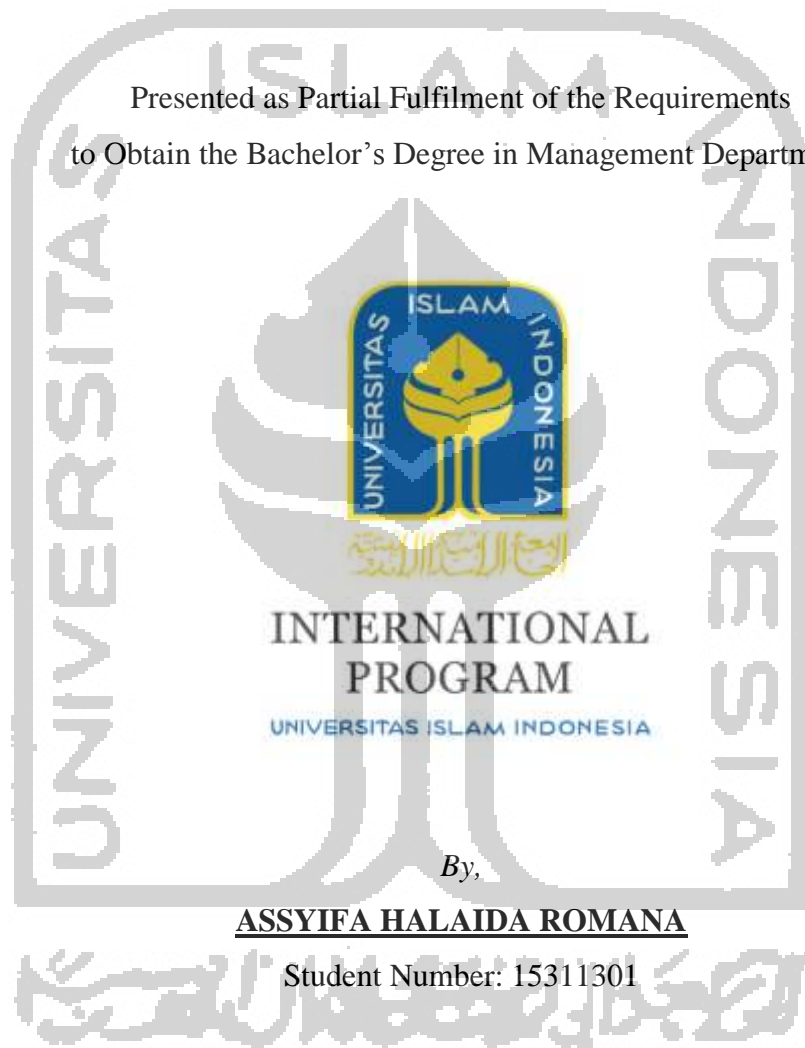


**CUSTOMERS' REPURCHASE INTENTION OF SOUTH KOREAN
BEAUTY PRODUCTS**

A BACHELOR'S DEGREE THESIS

Presented as Partial Fulfilment of the Requirements
to Obtain the Bachelor's Degree in Management Department



By,

ASSYIFA HALAIDA ROMANA

Student Number: 15311301

**DEPARTMENT OF MANAGEMENT
INTERNATIONAL PROGRAM
FACULTY OF ECONOMICS
UNIVERSITAS ISLAM INDONESIA
YOGYAKARTA**

2019